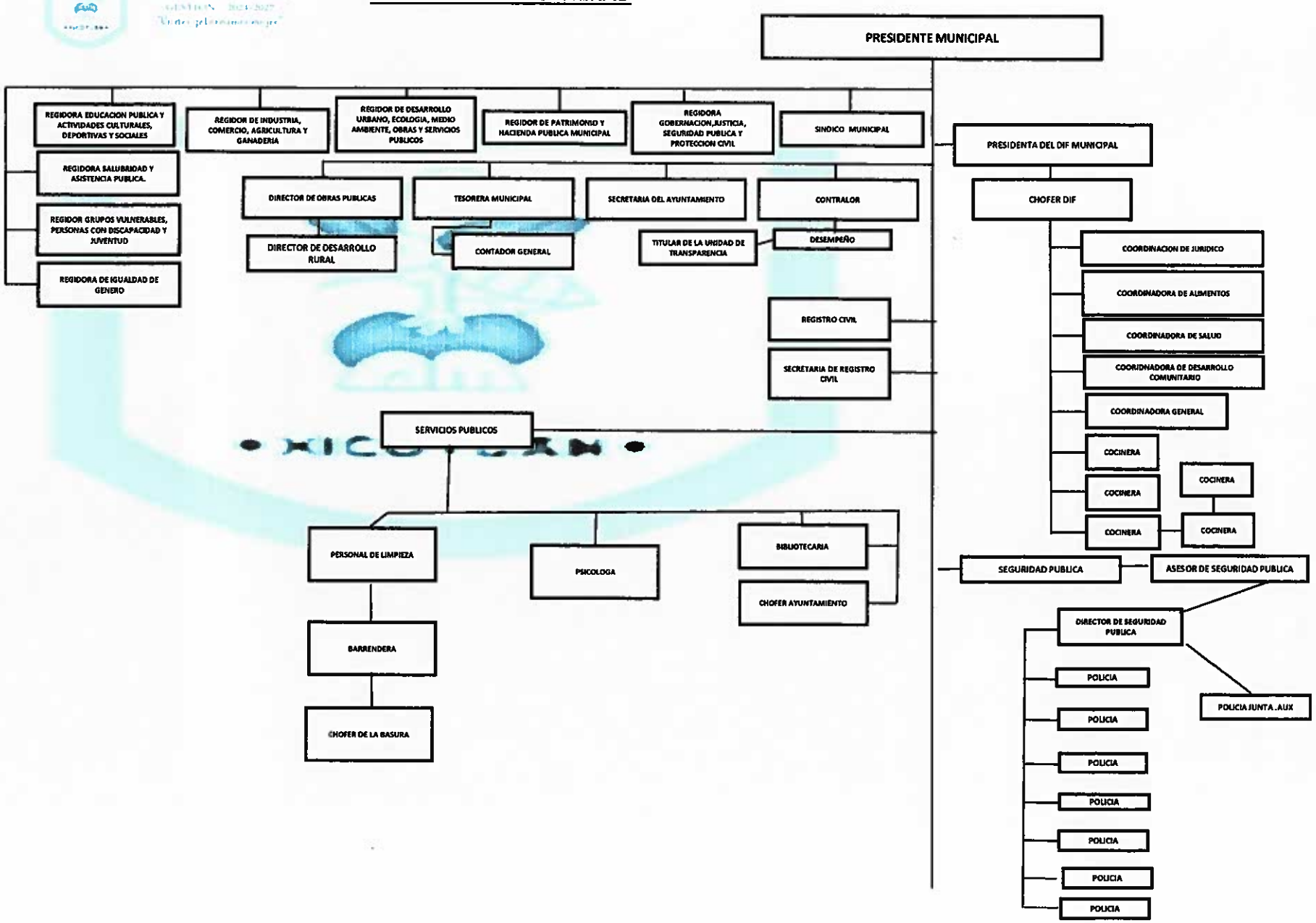ORGANIGRAMA GENERAL